LAND&FORST



Media Kit 2027

dlv

The voice of agriculture for generations

- Lower Saxony – agricultural state no. 1
- Agricultural weekly with the widest reach from 50 ha of agricultural land



The voice of agriculture. For generations.

Our **north.** Our agriculture. Our home. We are **storm-proof.** We **stand up** for farmers in Lower Saxony even in the face of headwinds. Our **handshake** counts and you can rely on our word. With a clear view across the wide and, **LAND & Forst** is a guide and support **in the field and in the barn.** A **responsibility** that we take seriously. For **generations.** LAND&FORST



Facts

Year: 22, 2027
Frequency of publication: weekly
Circulation area: Lower Saxony
Distributed circulation: 38,411 copies
Sold circulation: 37,747 copies
(IVW 2/2026)
ISSN: 1439-3239

AOL Mitglied der Arbeitsgemeinschaft Organisationsgebundene Landpresse

Publisher

Deutscher Landwirtschaftsverlag GmbH
Kabelkamp 6, 30179 Hanover, Germany
Mars-la-Tour-Str. 4, 26121 Oldenburg, Germany

Media Profile

LAND & FORST is the voice of agriculture. It is an integral part of farming families. It is a guide and support. In the field as well as in the stable.

Target Group

LAND & FORST is the weekly read by full-time and part-time farmers in Lower Saxony. It reaches almost all full-time and part-time farmers and is the main publication for the agricultural sector in Lower Saxony.

LAND & FORST Digital Channels

The direct way to the target group of farmers is via the digital channels of LAND & FORST. With over 45,300 Facebook fans and more than 21,400 Instagram followers, it is the leading agricultural weekly.

Payment terms

2% discount within 14 days following invoice date or 30 days net. 2% discount will automatically be deducted for direct debit.

Postal charges are not subject to discount.

The publisher is entitled to set a credit limit.

Payment options

DZ Bank AG München
IBAN DE50 7016 0000 0000 1525 73
BIC GENODEFF701

Postbank München
IBAN DE60 7001 0080 0646 5658 04
BIC PNBKDEFF

Terms and conditions of business

The terms and conditions of payment and business that may be obtained from the publisher or inspected on **www.dlv.de/AGB** are applicable to the processing of orders.

Because of tax regulations, when placing an order please state your tax number and/or Value Added Tax ID number.

Basic medium of Lower Saxony's agriculture

Table of Contents

Page | Content

03 **Media profile | Target group | Payment Terms**

05 **World of LAND & FORST**

06 **Digital advertising in the agricultural network**

07 **Digital channels**

08 **Instagram**

09 **Facebook**

10 **Newsletter**

11 **Online | www.landundforst.de**

12 **Online | Display Ads**

Page | Content

13 **LAND & FORST Weekly paper**

14 Prices

15 Formats and prices

17 Regional split

18 Special advertisement

19 Dates and topics

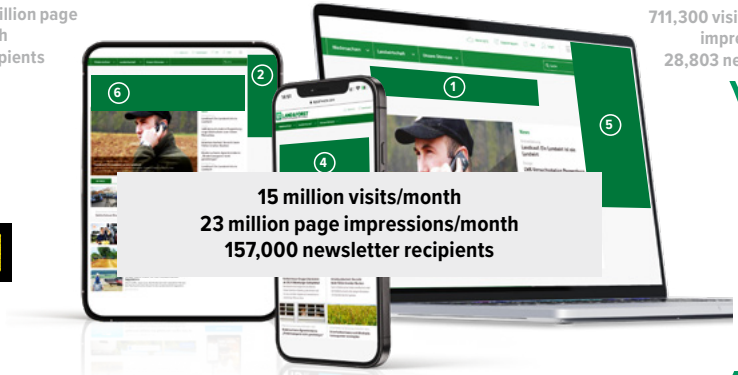
23 **Contacts**


LAND & FORST Weekly paper
LAND & FORST Video
LAND & FORST Social Media
LAND & FORST E-Paper
LAND & FORST Specials
LAND & FORST Newsletter
LAND & FORST Online
Gerstenernte in Niedersachsen
Sortenführer Niedersachsen für 2020
RAPS – Schwarzes Gold mit Perspektive
Tipps zur Rapsaussaat

Bayerisches Landwirtschaftliches Wochenblatt
1.75 million visits & 2.09 million page impressions/month
41,225 newsletter recipients

agrarheute
12.2 million visits & 19.37 million page impressions/month
58,500 newsletter recipients

LAND&FORST
Die Stimme der Landwirtschaft. Seit Generationen.
711,300 visits & 1.09 million page impressions/month
28,803 newsletter recipients



15 million visits/month
23 million page impressions/month
157,000 newsletter recipients

TRACTION
15,791 newsletter recipients*

BAUERN ZEITUNG
376,812 visits & 479,799 page impressions/month
4,800 newsletter recipients

Use the power of the agricultural network
Reach your customers wherever they are on the road and use our digital reach to do so.
National – regional – thematically precise

AT AGRAR TECHNIK
ERFOLG. MACHEN.
67,041 visits & 126,306 page impressions/month
5,690 newsletter recipients

Rinderzucht Fleckvieh

Rinderzucht Braunvieh
2,591 newsletter recipients*

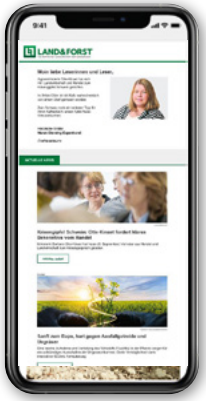
*Digital reach is part of agrarheute.com
IVW June, 2026, publisher's details.

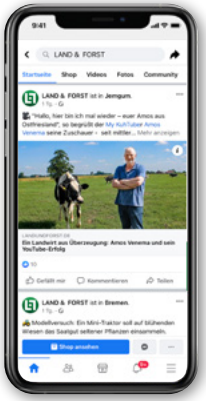
Newsletter
28,803 subscribers
32% opening rate

Facebook
45,343 follower

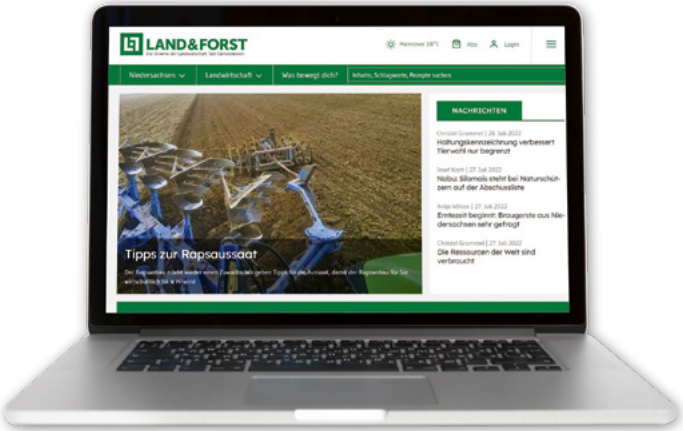
Instagram
21,400 follower

Online
711,300 visits / month
1.1 million page impressions / month









Source: Publisher's details, IVW June 2026

Instagram ads are presented in a clear, linear format – at the centre of visual inspiration. Increase awareness or the number of your customers with your adverts and share your business story with a very attractive target group.

Coverage:
21,400 follower

Photo Ad

- → Presentation in a clear and informative format
- → Link to your profile
- → Photos in square or landscape format
- → Unlimited availability in the feed
- → Monday – Sunday

Price per post €859



Video Ad / Reel

- → Visual, immersive experience
- → Extensive information transfer
- → Unlimited available in feed
- → Monday – Sunday

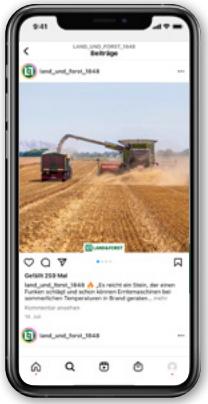
Price per post €859



Story Ad

- → Direct link to your website or product your product
- → Direct interaction with users
- → Online for 24 hours
- → Monday – Friday

Price per post €859



LAND & FORST is also a constant on Facebook when agricultural content and target groups are the focus of your advertising activities.

With a **sponsored post**, you can promote pretty much any format of your business:

- → Text posts
- → Images
- → Videos
- → Events
- → Offers
- → Linking to your website

Coverage:
45,343 follower

Photo Ad
Direct viewers to your target website with high-quality visuals.

Price per post €859



Video Ad / Reel
Present product features and engage viewers with sound and moving images.

Price per post €859



Story Ad
With Story Ads, you can offer your target audience a full-screen immersive format.

Price per post €859



More than 28,800 subscribers to the LAND & FORST newsletter receive the latest news from agriculture and rural life directly to their mailbox 3 times a week. With an average open rate of 32 %, the LAND & FORST-newsletter is well above the standard values.

- → Newsletter sent out on Mondays with the latest news, advice and reports
- → Newsletter sent out on Wednesdays with the latest news, advice and reports
- → Newsletter sent out on Saturdays with the most important news of the week

Performance:
28,803 subscribers
Ø 32 % opening rate

Image-text advert
Your ad is directly integrated and thus acts as a fixed editorial component of the newsletter.

Specifications

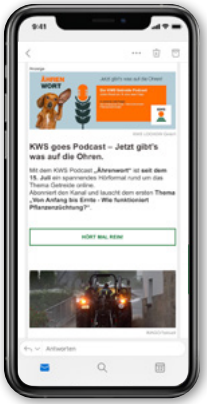
- → Topic: max 62 characters
- → Text: max. 250 characters (incl. spaces)
- → Image: JPEG, 600 x 240 pixel (width x height)
- → Image source/copyright
- → Call-to-Action Button: max. 25 characters (incl. spaces)

1st position

Price €687

2nd/3rd position

Price €624



Standalone Newsletter
This exclusive newsletter is an attention-grabbing form of advertising where we send your information in the LAND & FORST-presentation to our newsletter subscribers.

Specifications

- → Newsletter subject
- → Customers logo
- → Graphic elements: max. 960 px width, height customizable
- → Textual material
- → Linking to the product/website

Price €2,805



Topic-Newsletter

- → 26 March 2027 Grassland
- → 14 May 2027 Drought & Aridity
- → 11 June 2027 Sugar beet
- → 2 July 2027 Catch crops
- → 23 July 2027 Rapeseed
- → 27 August 2027 Cereals
- → 17 September 2027 Energy
- → 10 December 2027 Maize

1st position

Price €822

2nd/3rd position

Price €749



The current source of information for farmers and their families.

- → Agricultural weather at a glance
- → Detailed information on agricultural policy, animals, plants, agricultural technology, etc.
- → Top themes from 9 Lower Saxonia regions
- → News, videos and image galleries

711,300 visits / month
1.1 million page impressions / month

Source: IVW digital June 2026

Advertorial

The advertorial at LAND & FORST is particularly suitable when complex information is to be provided that cannot be displayed on a banner.

You can place the advertorial on the start page or in one of the categories.

Advertorial	Price
4 weeks runtime	€1,202
Additional options	
as "Branded Content" at facebook	€385*
as Image-Text-Advert in the LAND & FORST-Newsletter	€385*

*Price only in addition with an Advertorial. Linking on the advertorial.

Specifications:

Teaser

- → Article teaser image: Format 5:2 (2000 x 800 Pixel)
- → Title: max. 65 characters
- → Teaser-Text: max. 130 characters (incl. spaces)

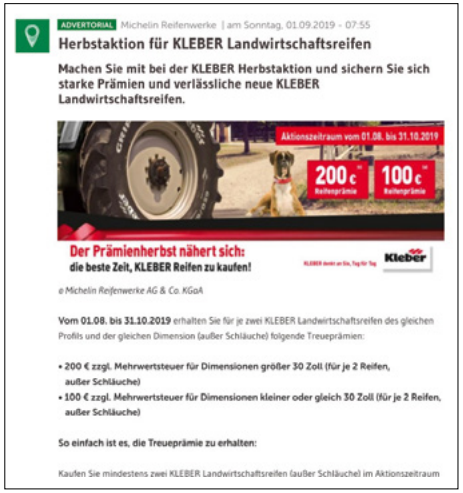
Long text

- → Image broad top: Format 5:2 (2000 x 800 Pixel)
- → Images in text: Format 3:2 (2000 x 1333 Pixel)
- → Advertorial text (Recommendation): 3,500 – 4,000 characters (incl. spaces)
- → Linking

Example Advertorial-Teaser



Example Advertorial-Text



We recommend our Advertorial Package*

Advertorial + Image-text-advert in the newsletter + Facebook-Post = €1,972

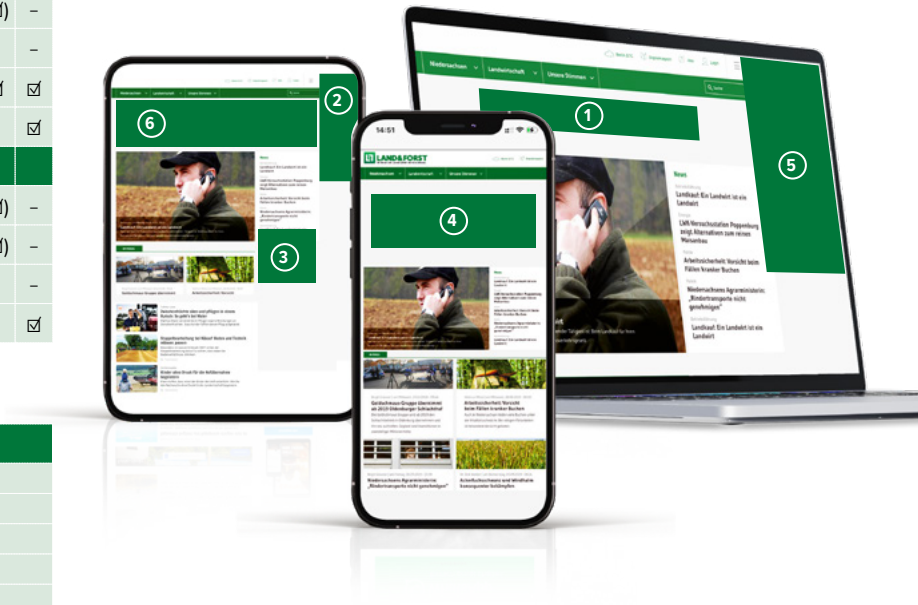
All prices in € plus statutory VAT, valid for campaigns starting with 01.01.2027

Standard formats also possible as Ad Bundle		ROS-CPM (all users)	Targeting-CPM (Target groups)	Desktop	Tablet	Mobile
1	Leaderboard (728 × 90 px)	€30	€48	☑	(☑)	–
2	Skyscraper (120 × 600 px)			☑	–	–
3	Medium Rectangle (300 × 250 px)			☑	☑	☑
4	Mobile Ad (320 × 100 px)			–	–	☑
Large-size Image Banners						
5	Halfpage Ad (300 × 600 px)	€39	€63	☑	(☑)	–
6	Billboard (900 × 250 px)			☑	(☑)	–
	Hockey Stick (728 × 90 + 120 × 600 px)	€91	€112	☑	–	–
	Parallax (310 × 480 px)	€91	€112	–	–	☑

Other special formats available on request.

(☑) = depending on the device resolution

Scale of discount		
Gross amount	> 2,000.– €	5 %
	> 7,500.– €	10 %
	> 15,000.– €	15 %
	> 25,000.– €	20 %
	> 50,000.– €	25 %
	> 75,000.– €	30 %



Glossar:
ROS: Run of Site, campaign is delivered to all readers without target group selection
Targeting: Campaign is delivered in rubric to defined target group
Ad Bundle: Any combination of the standard formats, covers all devices.
CPM: Cost mer Mille, Price for 1,000 Ad Impressions
Ad Impression: Insertion of advertising

All prices in €, plus statutory VAT, valid for campaigns starting on January 1, 2027

Print Magazin

With a clear view over the vast countryside, *LAND & FORST* is a guide and support in the field and in the stable. A responsibility we take seriously.

Since generations. For generations. Our handshake counts and you can rely on our word.

In terms of topicality and regionality, *LAND & FORST* is unbeatable: week after week, over 140,000 readers find out everything important from agricultural practice and its related fields.



Cover page

Cover page 2

1/1 page, 4c	€14,180.40
1/2 page, 4c	€7,090.20
1/3 page, 4c	€6,015

Cover page 3
Classified ads reserved

Cover page 4

1/1 page, 4c	€14,180.40

Deadline for advertisements and printing material for cover pages always on Thursdays of the previous week.

Ads by the millimetre

bw per mm 1 column	€8.75
2c/3c per mm 1 column	€10.94
4c per mm 1 column	€13.13

Colour impact in the text section under 1/2 page (discountable)

2c/3c	€745
4c	€2,235

Cipher fee Inland and Overseas (including postage and tax) €14

Mandatory placement requirement
10% premium on the gross advertisement price (discountable)

Discounts in the event of acceptance within one order year

Frequency discount	Volume discount	Price reduction	Bonus
6 ads	1,000 mm	5 %	
12 ads	3,000 mm	10 %	
24 ads	5,000 mm	15 %	
52 ads	8,000 mm	20 %	
	10,000 mm	20 %	1 %
	15,000 mm	20 %	2 %
	20,000 mm	20 %	3 %
	25,000 mm	20 %	4 %
	30,000 mm	20 %	5 %

Inserts, glued-in booklets and bound-in inserts are billed without discount.

Contracts/Discounts

- → If a contract exists for a partial issue, this discount is also taken into account for acceptance in the other partial issue.
- → If there is a contract for the entire issue, this discount will also be taken into account if it is purchased in both issues.
- → The purchase quantities in the various regional sections are not added together to form an overall contract.
- → Discounts from the partial issues cannot be taken over for the total issue.

The prerequisite for billing within the framework of an overall allocation (combined rate) is that the formats, motifs, colours and deadlines are identical.

Bonus: From net sales at the end of the contract

Magazine size
220 mm x 300 mm (width x height)

Print space
190 mm x 270 mm (width x height)

Column width

Advertising section	(4 columns)	45 mm
Running text	(4 columns)	45 mm
Running text	(3 columns)	61 mm

Column width (4 column-part of the magazine)

1 column	45 mm
2 columns	93 mm
3 columns	142 mm
4 columns	190 mm

Technical Specifications

Printing process
Cover: Sheetfed offset, Inside part: Rotary printing

Processing
Wire stitching

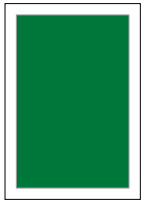
Data transmission
Email, FTP possible on request

File formats
Print-optimised PDF (IsoCoated v2, X4)

- → Embedded fonts and images
- → Defined page geometry (final format and bleed frames)
- → Maximum ink application of 320 %
- → Colour space: CMYK
- → Minimum image resolution of 300 dpi
- → Texts and geometric design features must be created as paths

Standalone text elements

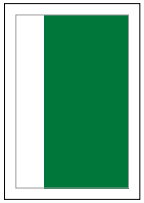
1/1 page



P: 190 × 270 mm

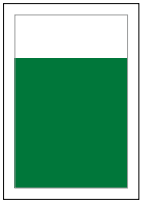
bw	€9,450
2c/3c	€11,815.20
4c	€14,180.40

3/4 page vertical



P: 142 × 270 mm

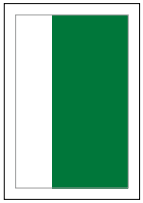
3/4 page horizontal



P: 190 × 202 mm

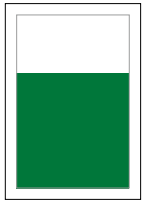
bw	€7,087.50
2c/3c	€8,861.40
4c	€10,635.30

2/3 page vertical



P: 125 × 270 mm

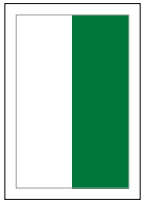
2/3 page horizontal



P: 190 × 180 mm

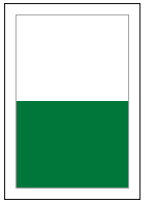
bw	€6,300
2c/3c	€7,876.80
4c	€9,453.60

1/2 page vertical



P: 93 × 270 mm

1/2 page horizontal

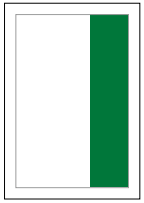


P: 190 × 135 mm

bw	€4,725
2c/3c	€5,907.60
4c	€7,090.20

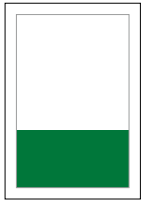
High reach, strong target group, simply convincing!

1/3 page vertical



P: 61 × 270 mm

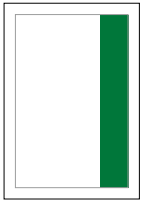
1/3 page horizontal



P: 190 × 90 mm

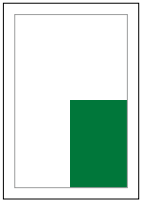
bw	€3,780
2c/3c	€4,525
4c	€6,015

1/4 page 1 column



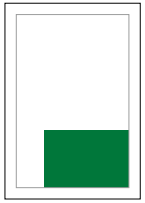
P: 45 × 270 mm

1/4 page 2 columns



P: 93 × 135 mm

1/4 page 3 columns



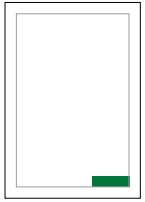
P: 142 × 90 mm

bw	€2,362.50
2c/3c	€3,107.50
4c	€4,597.50

P: Print space ■ all formats of width x height. ■ Bleed advertising is possible only on the cover pages with special production reductions (technical details on request) ■ All prices in € plus statutory VAT ■ *Deutscher Landwirtschaftsverlag GmbH* terms and conditions of business apply.

Preferred positionings

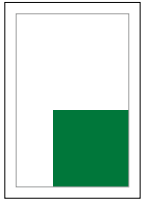
Textual advertisement



P: 61 × 15 mm*

bw €14***

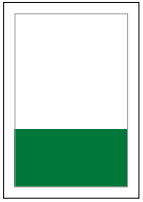
Corner ad



P: 125 × 100 mm*

bw €28***

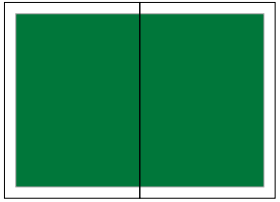
Banner



P:190 × 90 mm**

bw €42***

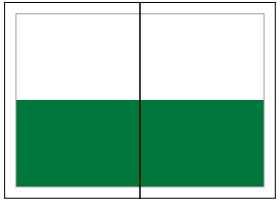
2 × 1/1 Panorama advertisement



P: 400 × 270 mm

bw	€18,900
2c/3c	€23,630.40
4c	€28,360.80

2 × 1/2 Panorama advertisement

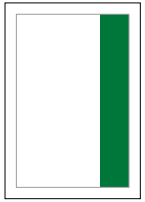


P: 400 × 135 mm

bw	€9,450
2c/3c	€11,815.20
4c	€14,180.40

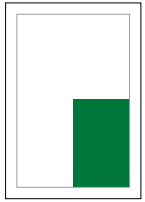
Ad section

1/4 page 1 column



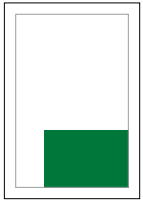
P: 45 × 270 mm

1/4 page 2 columns



P: 93 × 135 mm

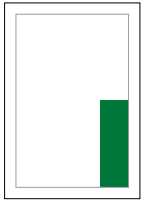
1/4 page 3 columns



P: 142 × 90 mm

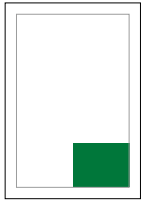
bw	€2,362.50
2c/3c	€2,953.80
4c	€3,545.10

1/8 page 1 column



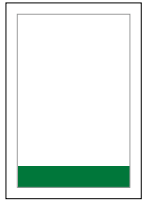
P: 45 × 135 mm

1/8 page 2 columns



P: 93 × 68 mm

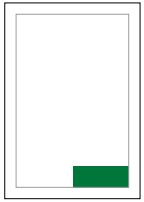
1/8 page 4 columns



P: 190 × 34 mm

bw	€1,181.25
2c/3c	€1,476.90
4c	€1,772.55

1/16 page 2 columns

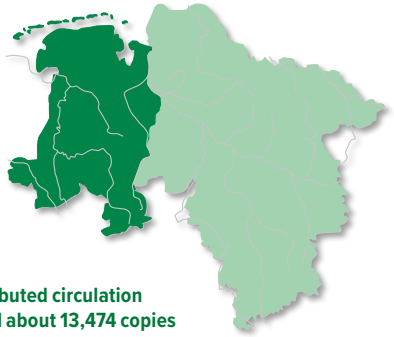


P: 93 × 34 mm

bw	€595
2c/3c	€743.92
4c	€892.84

* Minimum height, ** Maximum height, *** Colour see colour mark-up in the text section under 1/2 page, rate per mm ■ Pricelist 22 valid fraom Issue 1/2027

Weser-Ems

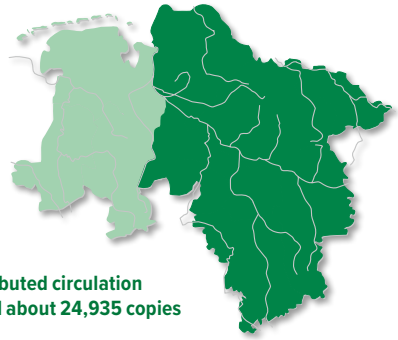


Distributed circulation round about 13,474 copies

	Size/Format	Format (print space) Width in mm	Height in mm	€ bw	€ 2c/3c	€ 4c
Cover page	**Cover page 2**					
	1/1 page	190	270	4,190.40	5,238	6,285.60
	1/2 page vertical	93	270			
	horizontal	190	135	2,095.20	2,619	3,142.80
	1/3 page vertical	61	270			
	horizontal	190	90	1,674	2,034	2,754
	Cover page 4					
	1/1 page	190	270	4,190.40	5,238	6,285.60
Ad section	1/4 page 1 column	45	270			
	2 columns	93	135	1,047.60	1,309.50	1,571.40
	4 columns	190	68			
	1/8 page 1 column	45	135			
	2 columns	93	68	523.80	654.75	785.70
	4 columns	190	34			

Ads by the millimetre: per mm 1-column: bw 3.83 €; 2c/3c 4.79 €; 4c 5.75 €

Hanover, Lüneburg, Braunschweig



Distributed circulation round about 24,935 copies

	Size/Format	Format (print space) Width in mm	Height in mm	€ bw	€ 2c/3c	€ 4c
Cover page	**Cover page 2**					
	1/1 page	190	270	6,534	8,164.80	9,806.40
	1/2 page vertical	93	270			
	horizontal	190	135	3,267	4,082.40	4,903.20
	1/3 page vertical	61	270			
	horizontal	190	90	2,613.60	3,128.60	4,158.60
	Cover page 4					
	1/1 page	190	270	6,534	8,164.80	9,806.40
Ad section	1/4 page 1 column	45	270			
	2 columns	93	135	1,633.50	2,041.20	2,451.60
	4 columns	190	68			
	1/8 page 1 column	45	135			
	2 columns	93	68	816.75	1,020.60	1,225.80
	4 columns	190	34			

Ads by the millimetre: per mm 1-column: bw €6.05; 2c/3c: €7.56; 4c €9.08

Inserts total circulation 39,000 copies

Weight	Price per 1,000
up to 25 g	€260
ea. additional 5 g	€35
Partial insert surcharge	€35

Calculation per 1,000 copies or part thereof

Technical information

- → Inserts must not be larger than the format 297 × 210 mm and must not have a zigzag fold.
- → Inserts must not contain any advertisements by other firms.
- → The long side of the insert must always be closed.

Samples for Inserts, bound-in booklets
Before accepting an order, the publisher requires five authentic samples by the deadline for advertisements in the relevant issue.

Deutscher Landwirtschaftsverlag GmbH
Anzeigen "LAND&FORST"
Kabelkamp 6, 30719 Hanover
GERMANY

The authenticity of fulfilment of an order cannot be finally decided upon until the samples have been submitted.

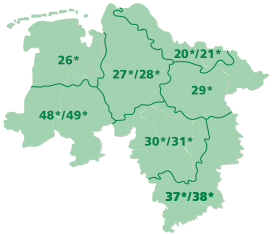
Delivery address for inserts, bound-in booklets
Labelling "LAND&FORST"

C. Beckers Buchdruckerei GmbH & Co. KG
Groß Liederner Str. 34, 29525 Uelzen
GERMANY
Phone +49 581 808-0

Delivery date for inserts, bound-in booklets
Free delivery, at least 7 days before publication date.

Partial Inserts

Postcode area	Circulation
20*/21*	
20001-20779, 21001-21037, 21039-21170, 21202-21449, 21522-21522, 21601-21789	3,201
26*	
26001-26969	5,590
27*/28*	
27201-27478, 27499-27499, 27501-27580, 27607-27809, 28001-28779, 28784-28879	7,113
29*	
29201-29399, 29431-29699	3,917
30*/31*	
30001-30989, 31002-31868	6,129
37*/38*	
37001-37194, 37197-37199, 37401-37649, 37689-37691, 37697-37699, 38001-38479, 38501-38729	4,575
48*/49*	
48442-48465, 48478-48480, 48486-48488, 48497-48531, 49001-49459, 49551-49849	13,474



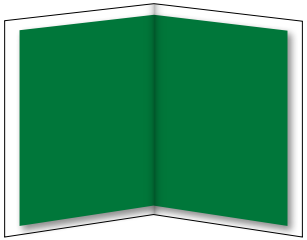
Partial insertion is possible in the following postcode areas (Lower Saxony).
Calculation per 1,000 copies started.

Bound-in Booklets

Size	Weight	Price
4 pages	up to 20 g	€14,175
8 pages	up to 40 g	€18,900
More than 8 pages, more than 40 g: price on request		

Technical information

- → Bound-in booklets have to be delivered folded and uncut
- → Booklet format (= final format): 220 mm × 300 mm
  Folder incl. bleed (folded) 230 mm × 313 mm
  Folder incl. bleed 455 mm × 313 mm
  - 7 mm head trim
  - 5 mm foot trim
  - 5 mm outside trim (5 mm trim page 1+2, 10 mm trim page 3+4)
- → Delivery in print run plus 4% subsidy
- → Occupancy only total circulation
- → Under certain production-related conditions, the right to publication in a subsequent issue is reserved
- → Adhesive on bound-in insert: On request with sample



Issue		Publication date	Advertising deadline	Topic	Country variety trials	Crop protection
January	1	07.01.2027	30.12.2026			Variety trials sugar beet + organic sugar beet
	2	14.01.2027	08.01.2027	Grain drying and storage	Internationale Grüne Woche Berlin 14. – 24.01.2027	Variety trials grain legumes, variety trials organic oats
	3	21.01.2027	15.01.2027	Manure technology		Variety trials oats, variety trials organic lupines
	4	28.01.2027	22.01.2027	Cattle (cattle enterprise analysis)		Variety trials organic summer wheat, variety trials summer feed barley, variety trials energy beets
February	5	04.02.2027	29.01.2027	Special: contractors		Variety trials table potatoes, variety trials summer malting barley
	6	11.02.2027	05.02.2027	Drainage		Weed control in winter cereals, variety trials organic lupins, organic soya
	7	18.02.2027	12.02.2027	Animal health: poultry	GartenTageNord, Wüsting 27. – 28.02.2027	Variety trials starch potatoes, pickling potatoes
	8	25.02.2027	19.02.2027	Dairy cattle feeding, grassland management & grassland technology, spray equipment inspection (part I)	Landwirtschaftsmesse Ostfriesland, Aurich 02. – 04.03.2027	Plant protection grassland
March	9	04.03.2027	26.02.2027	Tractors & Accessories, Fertiliser Application Equipment		
	10	11.03.2027	05.03.2027	Potato cultivation, sow rearing, spray equipment inspection (part II)		Insecticide use in winter rapeseed
	11	18.03.2027	12.03.2027	Sugar beet cultivation, mechanical weed control		Weed control in sugar beet, growth regulator in wheat
	12	25.03.2027	19.03.2027	Maize cultivation, pig farming: stable climate & hygiene, Special publication: „Gemacht für Niedersachsen“ („Made for Lower Saxony“)		

Issue		Publication date	Advertising deadline	Topic	Country variety trials	Crop protection
April	13	02.04.2027	25.03.2027	Well construction		Use of insecticides on sugar beet; use of fungicides on winter barley, winter rye and triticale
	14	08.04.2027	02.04.2027	Photovoltaics		Weed control in potatoes, use of fungicides in winter wheat
	15	15.04.2027	09.04.2027	Sweepers, use of silage additives		Use of fungicides in spring barley, weed control in maize, growth regulators in spring cereals
	16	22.04.2027	16.04.2027	Feeding technology pigs		Plant protection equipment technology
	17	29.04.2027	23.04.2027	Irrigation technology, Biogas		The use of insecticides on potatoes
May	18	07.05.2027	30.04.2027	Piglet rearing, cattle sheds	LIGNA, Hanover 10. – 14.05.2027	Insecticides in grain
	19	13.05.2027	07.05.2027	Hall construction		The use of insecticides in asparagus
	20	21.05.2027	14.05.2027	High-pressure cleaner		Controlling late blight in potatoes
	21	27.05.2027	21.05.2027	Animal health: pigs		
June	22	03.06.2027	28.05.2027	Calf rearing, rye in pig feed		The use of herbicides in asparagus cultivation
	23	10.06.2027	04.06.2027	Combine harvester	DLG Öko-Feldtage, Amelinghausen 16. – 17.06.2027	Control of Alternaria in potatoes
	24	17.06.2027	11.06.2027	Early sugar beet harvest, poultry farming		
	25	24.06.2027	18.06.2027	Digitalisation in Crop Production: Trends & Practice		The use of fungicides in asparagus

Issue		Publication date	Advertising deadline	Topic	Country variety trials	Crop protection
July	26	01.07.2027	25.06.2027	Cultivation of catch crops	Tarmstedter Ausstellung, Tarmstedt 09. – 12.07.2027	Hygiene in the grain store
	27	08.07.2027	02.07.2027	Wheeled & telescopic loaders		
	28	15.07.2027	09.07.2027	Manure management, dairy farming		The use of fungicides in sugar beet
	29	22.07.2027	16.07.2027	Rapeseed sowing, fattening pig rearing		Weed control in potato crops
	30	29.07.2027	23.07.2027	Grain storage and marketing		Weed control in winter rapeseed
August	31	05.08.2027	30.07.2027	Autumn sowing of cereals		Grain seed treatment, variety trails winter barley
	32	12.08.2027	06.08.2027	Animal health: cattle	LandTageNord, Wüsting 20. – 23.08.2027	Variety trials organic winter barley, pest control in rapeseed, slug control
	33	19.08.2027	13.08.2027	Potato harvesting and storage		Variety trials winter rapeseed, variety trials organic triticale
	34	26.08.2027	20.08.2027	Rodent control, energy crops (Grain GPS)	Norla, Rendsburg 02. – 05.09.2027	Variety trials winter rye, variety trials organic winter rye
September	35	02.09.2027	27.08.2027	Animal health: pigs		Variety trials winter wheat (yields), weed control in winter grains
	36	09.09.2027	03.09.2027	Wind energy	HUSUM WIND, Husum 14. – 17.09.2027	Variety trials organic winter wheat, variety trials winter triticale
	37	16.09.2027	10.09.2027	Digitalisation in animal husbandry: trends & practical applications		Variety trials winter wheat (varieties), use of fungicides in rapeseed, variety trials organic spelt
	38	23.09.2027	17.09.2027	Soil cultivation technology		Variety trials: organic winter wheat (varieties)
	39	30.09.2027	24.09.2027	Cattle Fattening, Tyre Test by the Chamber of Agriculture		

Issue		Publication date	Advertising deadline	Topic	Country variety trials	Crop protection
October	40	07.10.2027	01.10.2027	Milking technology		
	41	14.10.2027	08.10.2027	Loader wagon		
	42	21.10.2027	15.10.2027	Municipal engineering		Aphid and vector control in grain
	43	28.10.2027	22.10.2027	Forestry technology	AGRITECHNICA Vorbericht Brockumer Großmarkt, Brockum 30.10. – 02.11.2027	Variety trials silage maize/energy maize (early + mid-early)
November	44	04.11.2027	29.10.2027		AGRITECHNICA, Hanover 14. – 20.11.2027	Variety trials corn maize
	45	11.11.2027	05.11.2027			Variety trials silage maize/energy maize (mid-late)
	46	18.11.2027	12.11.2027	Wood chip heating, production and drying, feed mixer		
	47	25.11.2027	19.11.2027	Trailers & tippers	Passion Pferd, Hanover 02. – 05.12.2027	Variety trials organic corn maize
December	48	02.12.2027	26.11.2027	Special publication: „Gemacht für Niedersachsen“ (“Made for Lower Saxony”), Special: „Maschinenringe“ (German Machinery Rings)		Variety trials organic silage maize
	49	09.12.2027	03.12.2027	Hall construction		
	50	16.12.2027	10.12.2027	Calf health		Variety trials organic table potatoes
	51/52	23.12.2027	17.12.2027	Christmas issue/ Year-end issue		

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