



Media data 2026



Publishing Division Market & Service

- Wide reach in the German-speaking region
- Top-rate media offer in B2C and B2B
- Customised solutions for your marketing goals

The major marketplace for agricultural technology

technikboerse.com is the major marketplace for agricultural technology, with around 150,000 offers of used and new agricultural, forestry, construction, municipal services and viticulture machinery, 60,000 spare parts and over 3,000 suppliers from 20 countries every day.

Published four times a year with a circulation of 220,000, technikboerse magazine provides manufacturers with editorial content on all aspects of agriculture as well as individually placed offers of new and used machinery from renowned dealers and manufacturers in the German-speaking region. The magazine therefore provides readers with a diverse source of rich information on current developments and attractive offers in the agricultural machinery sector.

The technikboerse app for Apple and Android allows users to access this wide-ranging content anytime and anywhere.

The image displays the multi-platform presence of technikboerse. On the left is the magazine cover, featuring a green tractor in a field and the slogan 'Immer. Erfolgreich. Handeln.' Below the cover, it lists 'Spannende Themen' (Market overview of drilling machines, Loader wagons Fendt Tigo) and 'Attraktive Angebote' (New & Used, von technikboerse.com) with a total circulation of over 220,000 copies. The central laptop shows the website's navigation menu with categories like Landmaschinen, Baumaschinen, and Forsttechnik, and a search bar. The smartphone and smartwatch show the mobile app interface, highlighting a specific John Deere 7R S30 Ultimate Demo tractor listing with a price of 239,000 € and contact information for the dealer.

technikboerse.com is a leading marketplace for the sale of used agricultural, forestry, construction and municipal services machinery and spare parts in the German-speaking countries with a long track record. Thanks to the UsedTecWorld network, technikboerse.com customers can benefit from unique reach in over 20 European markets and place their machinery and spare parts ads with international partner platforms in the respective national languages at no additional cost.

technikboerse.com customers benefit from the by far fairest pricing model on the market. There are no contract periods, minimum quantities or notice periods.

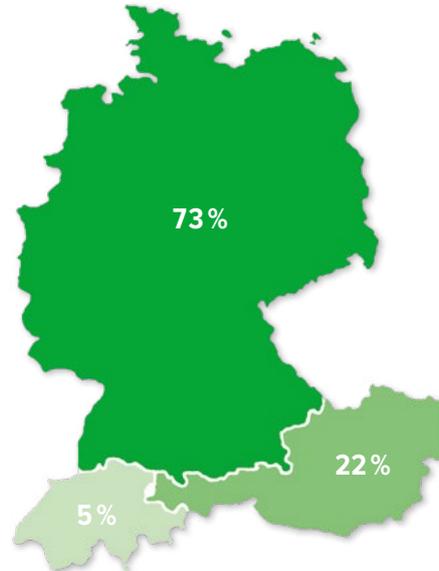
technikboerse.com customers only ever pay for what they are actually booking. Monthly billing is based on the number of advertisements published per location in the respective month. This ensures that customers always benefit from market-oriented price scales and have flexibility, even in the event of seasonal fluctuations.

The guiding principle of technikboerse.com is to maximise the value added to your business, not to generate meaningless "visits" or "clicks" that ultimately do not lead to successful sales. That is why we offer precise targeting options to ensure that you appeal efficiently to your target group. We are happy to advise you in choosing the best options for you. This is what distinguishes conventional ad portals from a service exchange like ours.

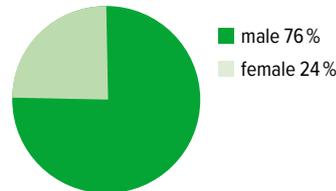
Our Classic, Premium and Premium Plus packages allow you to tailor the scope of services to your individual needs and benefit from numerous additional services and sales tools.

16,640,000 Page impressions per Month*
1,957,000 visits per month*

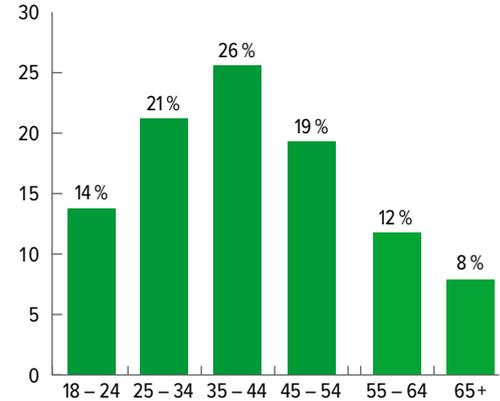
Country distribution*



Sex*



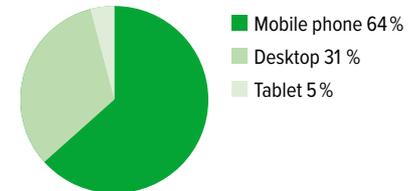
Age (figures in %)*



Interests*

Agriculture, forestry, construction machinery, commercial vehicles, automobiles, technology, home & garden, online shopping, outdoor, DIY

End devices*



*Source: Google Analytics August 2020

technikboerse.com media data, valid for campaigns launched since 01.01.2026

Online, social media and newsletter	Print magazines	Events	technikboerse machinery ads	Combination offers	Technical information	Contact
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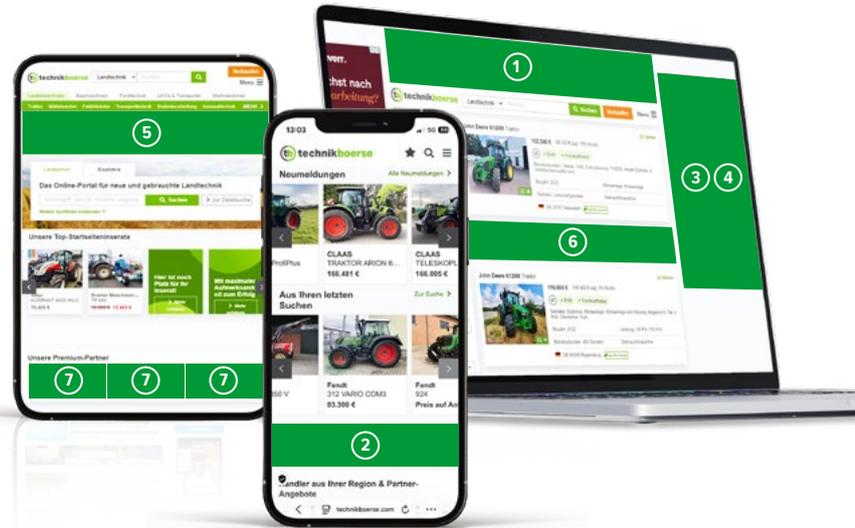
Standard formats also available as ad bundles		CPM	Desktop	Tablet	Mobile
1	Leaderboard Top	€ 29.00	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
2	Leaderboard Footer	€ 19.00	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3	Skyscraper	€ 29.00	<input checked="" type="checkbox"/>	-	-
Large format image banners					
4	Halfpage Ad	€ 39.00	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
5	Billboard		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	-
6	Search result	€ 39.00	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Special formats (period booking)					
7	Homepage Premium Partner (1 month)	€ 4,990.00*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7	Homepage Premium Partner (12 months)	€ 3,990.00*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7	Homepage Premium Partner (24 months)	€ 2,990.00*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7	Homepage Premium Partner (36 months)	€ 1,990.00*	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Other special formats are available on request.

= depending on the device resolution

Size formats:

- Leaderboard Top: 728 × 90 px
- Leaderboard Footer: 970 × 90 px
- Skyscraper: 120 × 600 px
- Halfpage Ad: 300 × 600 px
- Billboard: 970 × 250 px
- Search result: 728 × 160 px
- Homepage Premium Partner: 400 × 133 px



All prices in €, exclusive of VAT. ■ * per month

Reach your specific target group by using precise targeting criteria (inclusion or exclusion) to increase your conversion rate. Targeting is available by category (e.g. combine harvesters), manufacturer (e.g. John Deere), language (e.g. German) and region (country, state, city) or a combination of these.

Target group targeting

Do you want to address your target group precisely and minimise wastage?

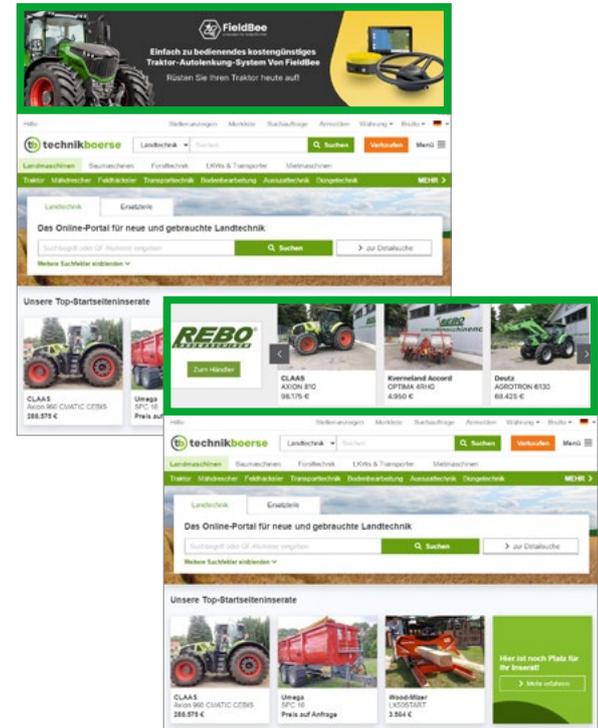
Our advertisers can limit their campaigns to users interested in certain categories (e.g. tractors), manufacturers (e.g. Horsch, Lemken, Unia, etc.), models (e.g. 6130 R, 6130 M, etc.), countries, federal states, regions or even postcode areas, for example to advertise regionally, to gain market share in a particular segment or to market new products effectively.

Regio-Targeting (for dealers)

As a dealer, do you want to target customers specifically in your sales area? With our “Regio-Targeting for dealers” product, we only show your offers to users from the postcode areas you have selected to avoid wastage. Our dynamic advertising medium automatically distributes your current advertisements.

Price: from € 299.00*

Runtime:	S 25,000 contacts per month	M 50,000 contacts per months	L 100,000 contacts per months
3 months	€ 499.00* per month	€ 999.00* per month	€ 1,999.00* per month
6 months	€ 399.00* per month	€ 699.00* per month	€ 1,499.00* per month
12 months	€ 299.00* per month	€ 499.00* per month	€ 999.00* per month



* All prices exclusive of VAT. Prices depend on the runtime and number of ad impressions per month.

Our partnerships: With an average of more than 16 million page views, 150,000 advertisements per month and numerous completed transactions, we offer you access to a large number of potential customers.

Financing/Leasing Partners

- Opening a contact form
- Delivery of interested parties to their email address / contact person
- Links to their website

Runtime:	Offer (net)
12 months	€ 3,499.00* per month
24 months	€ 2,999.00* per month
36 months	€ 2,499.00* per month

Insurance Partners

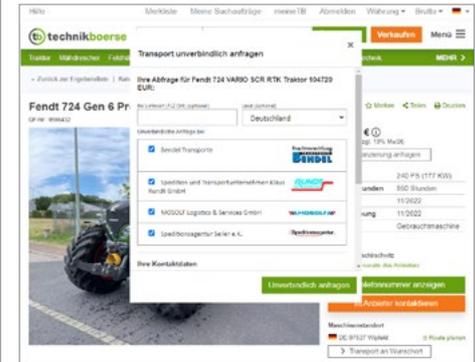
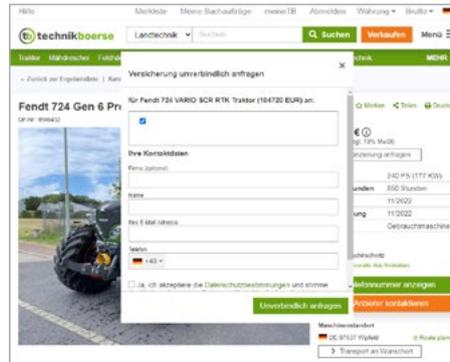
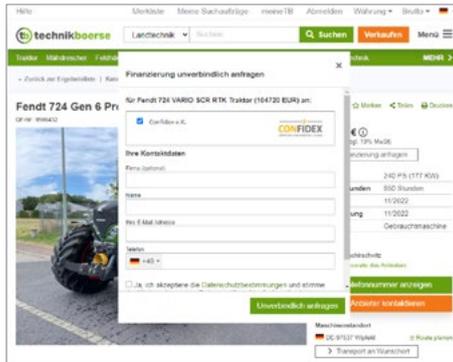
- Delivery of interested parties to their email address / contact person
- Links to their website

Runtime:	Offer (net)
12 months	€ 3,499.00* per month
24 months	€ 2,999.00* per month
36 months	€ 2,499.00* per month

Transport Partners

- Opening a contact form
- Delivery of interested parties to their email address / contact person

Runtime:	Offer (net)
6 months	€ 999.00* per month
12 months	€ 899.00* per month
24 months	€ 799.00* per month
36 months	€ 699.00* per month



* All prices exclusive of VAT.



Facebook Sponsored Machine Post

Would you like to generate additional reach for an existing *technikboerse.com* ad? With a “Sponsored Machine Post” you can reach up to 120,000 technikboerse fans as well as their friends, relatives and acquaintances. Unless otherwise requested, posts are published promptly on a Friday or Saturday at 9pm to achieve maximum reach.

Specifications:

- Text: up to 250 characters
- Visual: Image gallery (1–15 pictures) or video (max. 3 minutes)

Price: € 499.00*



Facebook Sponsored Post

technikboerse.com is also a good choice on the world’s largest social media platform, Facebook, if you want to reach people from the fields of agricultural technology, construction technology, forestry technology, etc. with your advertising message. With a “Sponsored Post” you reach the technikboerse fans as well as their friends, relatives and acquaintances. Unless otherwise requested, posts are published promptly on a Friday or Saturday at 9 pm to achieve maximum reach.

Specifications:

- Text: up to 1.000 characters
- Visual: Image gallery (1–15 pictures) or video (max. 3 minutes)

Price: € 999.00*



Instagram Sponsored Post

You can reach up to 50.000 Instagram follower from the fields agricultural technology, forestry technology etc. with our Instagram account.

Specifications:

- Main Text: max. 125 characters
- Visual: Image gallery (1–10 pictures), 1080 x 1080 px
- Hashtags
- Link to your instagram profile or website

Price: € 999,00*

Technical information:



Reach up to 120,000 technikboerse fans



Reach up to 50.000 technikboerse Instagram-fans



* All prices exclusive of VAT.

Newsletter: Target group Farmers

Reach around **33,000 farmers and prospective buyers of agricultural machinery** by targeted email! Place your ad in the monthly technikboerse Prospective Buyer newsletter and hit your target group with pinpoint accuracy. This effective advertising option ensures that you reach out directly to potential customers.

Take the opportunity to successfully present your products and services and increase your sales.

Dates: 1st six months 2026	Dates: 2nd six months 2026
28. January	22. July
25. February	26. August
25. March	23. September
22. April	28. October
27. May	25. November
24. June	09. & 23. December

Price: € 1,499.00*

Format: Newsletter banner or image/text advertisement

Frequency: Single placement per distribution

Recipients: 33,000+ recipients



Newsletter: Target group Agricultural machinery dealers

Reach **about 4,000 agricultural machinery dealers** directly by email with our exclusive advertising opportunity in the monthly technikboerse newsletter.

A targeted placement in our high-quality newsletter ensures that your message reaches exactly those who are interested in your agricultural technology.

Dates: 1st six months 2026	Dates: 2nd six months 2026
14. January	08. July
11. February	12. August
11. March	09. September
15. April	14. October
13. May	11. November
10. June	02. & 16. December

Price: € 1,499.00*

Format: Newsletter banner or image/text advertisement

Frequency: Single placement per distribution

Recipients: 4,000+ recipients



* All prices exclusive of VAT.

Exclusive B2C mailing to farmers

With our B2C mailing we send your information or product recommendation in the technikboerse look and feel to all non-commercial end users (sellers and prospective buyers) who have subscribed to the technikboerse newsletter.

Newsletter: Title: up to 60 characters / Text: up to 250 characters / Image format 2:1 (265 × 197 px)

Topic special: Text: up to 2,000 characters / External links: 1× / Images within text: up to 3 / Image format: 3:1 (1,200 × 400 px)

Price: € 4,999.00*



Exclusive B2B mailing to agricultural machinery dealers

An exclusive B2B mailing is an attention-grabbing form of advertising in which we send your mailing in the *technikboerse.com* look and feel to all commercial dealers who have subscribed to the technikboerse newsletter.

Newsletter: Title: up to 60 characters / Text: up to 250 characters / Image format 2:1 (265 × 197 px)

Topic special: Text: up to 2,000 characters / External links: 1× / Images within text: up to 3 / Image format: 3:1 (1,200 × 400 px)

Price: € 4,999.00*



Online advertorial

Advertorials are ideal if you want to share complex information with your target group. Advertorials are identified as such and integrated in the *technikboerse.com* news section and user account or two or four weeks respectively.

Advertorial

→ Text: up to 2,000 characters / External links: 1× / Images within text: up to 3 / Image format: 3:1 (1,200 × 400 px)

Price: € 2,999.00*

Runtime: 4 weeks



*Prices stated are per advertisement sent and net exclusive of VAT.

Strong presence for your products: print advertisements in technikboerse magazine

With our print extension of the successful online portal *technikboerse.com*, we have firmly established ourselves and our popular machinery ads as leaders in the industry. Our new editorial concept also offers you scheduled content that fits perfectly with seasonal agricultural work.

Take advantage of the widest reach in the green target group. Our unbeatable price per thousand copies provides a sound basis for your strong product or image advertising presence.

Ausgabe	Termine
1/26	Publication date: 23.02.2026
	Advertising deadline: 26.01.2026
	Deadline for print materials & machine entries: 02.02.2026
2/26	Publication date: 26.05.2026
	Advertising deadline: 30.04.2026
	Deadline for print materials & machine entries: 04.05.2026
3/26	Publication date: 28.09.2026
	Advertising deadline: 02.09.2026
	Deadline for print materials & machine entries: 07.09.2026
4/26	Publication date: 30.11.2026
	Advertising deadline: 29.10.2026
	Deadline for print materials & machine entries: 02.11.2026



The largest reach in the German-speaking area with a circulation of over 220,000

Dissemination:

Free of charge in Germany / Austria / Switzerland as an insert via the following print media:



Download in PDF format via technikboerse.com

Digital application via the social media channels of technikboerse.com

* Further titles in the DACH region may be available on an ad hoc basis.

Online, social media and newsletter	Print magazines	Events	technikboerse machinery ads	Combination offers	Technical information	Contact
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1/1 page

P: 169 × 247 mm
B: 195 × 275 mm

4 colours: € 10,900.00

2/1 panorama ad

P: 364 × 247 mm
B: 390 × 275 mm

4 colours: € 18,400.00

1/2 page portrait

P: 82 × 247 mm
B: 95 × 275 mm

4 colours: € 5,800.00

1/2 page landscape

P: 169 × 121 mm
B: 195 × 135 mm

4 colours: € 5,800.00

1/4 page 2 column

P: 82 × 121 mm
B: 95 × 140 mm

4 colours: € 3,550.00

1/4 page landscape

P: 169 × 58 mm
B: 195 × 77 mm

4 colours: € 3,550.00

1/8 page portrait

P: 38,5 × 121 mm

4 colours: € 1,880.00

1/8 page landscape

P: 82 × 58 mm

4 colours: € 1,880.00

Cover pages

1st cover page:
P: 195 × 185 mm

2nd/3rd/4th cover page:
P: 169 × 247 mm
B: 195 × 275 mm

1st cover page
4 colours: € 13,625.00

2nd/3rd cover page
4 colours: € 11,990.00

4th cover page
4 colours: € 13,080.00

Text section advertisements

P: 53 × 80 mm

4 colours: € 1,880.00

P: Print Space, **B:** Bleed: 3 mm bleed on all sides; keep at least 5 mm distance from text/images to the magazine edge. ■ All formats width × height
All prices excl. of VAT. ■ The terms and conditions of Deutscher Landwirtschaftsverlag GmbH apply.

Online, social media and newsletter

Print magazines

Events

technikboerse machinery ads

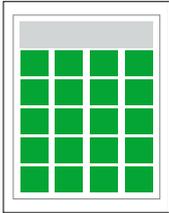
Combination offers

Technical information

Contact

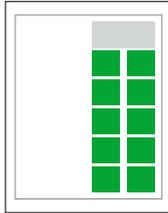
Machinery ads

20 – 1/1 page



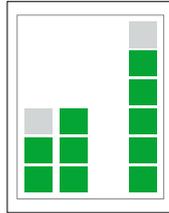
4 colours: € 2,150.00

10 – 1/2 page portrait



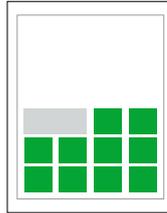
4 colours: € 1,350.00

5 – 1/4 page portrait
or 1/4 page corner
section



4 colours: € 880.00

10 – 1/2 page
landscape



4 colours: € 1,350.00

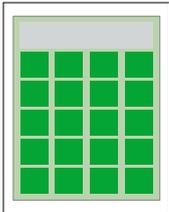
Single ad



4 colours: € 240.00

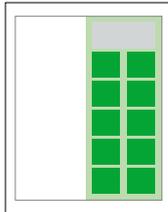
Machinery ads eye-catcher (supplied in your desired colour)

20 – 1/1 page



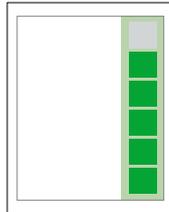
4 colours: € 2,650.00

10 – 1/2 page portrait



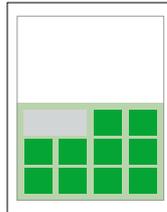
4 colours: € 1,600.00

5 – 1/4 page portrait



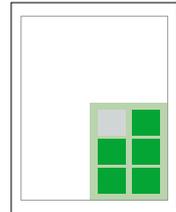
4 colours: € 1,005.00

10 – 1/2 page
landscape



4 colours: € 1,600.00

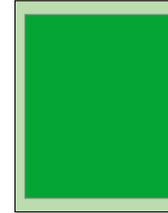
5 – 1/4 page
corner section



4 colours: € 1,005.00

Job ads (35% discount on commercial advertisements)

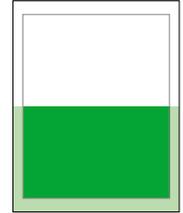
1/1 page



P: 169 × 247 mm
B: 195 × 275 mm

4 colours: € 7,100.00

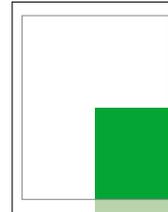
1/2 page landscape



P: 169 × 121 mm
B: 195 × 135 mm

4 colours: € 3,770.00

1/4 page 2 column



P: 82 × 121 mm
B: 95 × 140 mm

4 colours: € 2,300.00

**Job ads
(digital extension
plus €350.00* for
eight weeks Online
publication at
agrajo.com)**

* Not eligible for contract
or agency discount

The networking event for retailers and manufacturers

technikboerse.com on tour – a renowned series of events spanning Germany and Austria – is the ideal place for local agricultural machinery dealers, to exchange expertise, share best practices and network. The positive response speaks for itself!

We offer companies the unique opportunity to act as organisers and present the company to a broad public. Thanks to your support we are able to offer participants an unforgettable event.

We present you with a wide range of exclusive advertising options which you can use to put your brand/products in the spotlight, e.g. to mark an anniversary. Prices are available on request depending on your specific requirements. Explore the wide-ranging potential for successful cooperation!

Coverage is also available in the technikboerse magazine.

Please contact us – we are happy to assist!



Machinery agency services

We offer a choice of three different dealer account types to meet our customers' diverse requirements. The accounts differ in terms of their functions and therefore allow our customers to choose exactly the account type that best suits their individual needs.

CLASSIC

Entry into online marketing

The **Classic account** offers all the functions needed to successfully complete sales online.

Price tiers	Monthly average number of active ads per location	Monthly net price
A	0 – 3*	€ 32.00
B	4 – 10	€ 67.00
C	11 – 20	€ 104.00
D	21 – 40	€ 162.00
	from 41**	€ 1.80

* If your account does not contain any active ads in a calendar month, no tiered price will be charged.

** Total price: Tier D + € 1.80 per additional machine.

PREMIUM

For professional dealers

The **Premium account** offers additional functions for optimising advertisements and sales. These functions include the success manager, print manager and news manager and much more.

Price tiers	Monthly average number of active ads per location	Monthly net price
A	0 – 3*	€ 48.00
B	4 – 10	€ 102.00
C	11 – 20	€ 156.00
D	21 – 40	€ 243.00
	from 41**	€ 1.80

* If your account does not contain any active ads in a calendar month, no tiered price will be charged.

** Total price: Tier D + € 1.80 per additional machine.

PREMIUM PRO

The Pro of performance, service and comfort

The **Premium Pro account** offers all functions of the technikboerse Premium account plus an additional fee of 570 €.

These include the success manager, print manager, six 1/4 machine ads in the technikboerse magazine and the **automatic push function** as well as further extras.

Price tiers	Monthly average number of active ads per location	Monthly net price*
A	0 – 3**	48.00 €
B	4 – 10	102.00 €
C	11 – 20	156.00 €
D	21 – 40	243.00 €
E	from 41***	1.80 €***

monthly basic fee € 570.00

* Billing is monthly with a minimum contract term of 2 months from the booking date. The booking period is extended by the specified term at the then valid conditions and discounts, unless written notice of termination is given four weeks before the end of the term. The monthly costs for an account are based on the onthly average number of active advertisements per location.

** If your account does not contain any active listings in a calendar month, no graduated fee will be charged.

*** Total price: Tier D + € 1.80 per additional machine.

Online, social media and newsletter

Print magazines

Events

technikboerse machinery ads

Combination offers

Technical information

Contact

Sales tools

With this comprehensive set of tools, salespeople receive more enquiries and can successfully maximise their sales opportunities. Using these tools is key to standing out from the crowd of listings and targeting potential buyers.

Top homepage ad

The **Top Homepage Ad** sales tool places your ad right at the homepage of *technikboerse.com*, right below the search field, where it attracts a high level of attention.



Price per week: € 169.00*

Top ad

With a Top ad you place your machine at pole position in relevant searches, plus it will be highlighted in colour and displayed with three additional images.



Price per day: € 3.35*

Eye-catcher ad

An eye-catcher ad is an inexpensive option for using colour and graphics to make sure that your ad stands out compared to others.



Price per day: € 0.85*

Page1 ad

Users like to search for the latest or for the cheapest offers. With the Page1 ad, you place your machine on the first page of relevant searches in an area that is highlighted in colour as well as animated. This reliably attracts attention, even if your ad is a bit older or your machine is a bit more expensive.



Price per day: € 1.45*

Push up

With this sales tool, ads are pushed up again in the list of new advertisements and shown clearly visibly after their text or images have been updated. The push-up tool can be booked for any number of ads you are actively running. You can book the tool only once per ad and week.



Price per day: One-off € 4.90*

* All prices exclusive of VAT.

Offers for agricultural machinery dealers

Online, social media and newsletter

Print magazines

Events

technikboerse machinery ads

Combination offers

Technical information

Contact

Spare parts agency

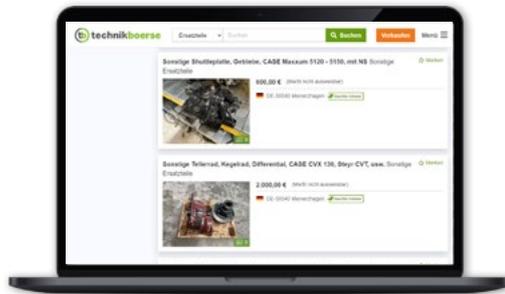
Agricultural machinery dealers can also list their components and accessories on *technikboerse.com* to reach a large number of potential customers, expand their business and optimise their inventories.

Spare parts can be used by all dealer accounts (Classic, Premium & PremiumP+). Ads for spare parts are not tied to machinery ads.

The spare parts tiers refer to the monthly average of the total of all spare parts at all locations. In contrast to machinery ads, the fee is therefore only payable once per month and dealer, if spare parts are sold from several locations.

Price tiers	Monthly average number of active spare parts ads	Monthly net price
A	up to 200*	€ 32.00
B	201–500	€ 67.00
C	501–2,500	€ 104.00
D	2,501–5,000	€ 162.00
E	from 5,001	Individually negotiated

* If your account does not contain any active spare parts ads in a calendar month, no fee will be charged.



All amounts stated here are exclusive of VAT and are intended exclusively for dealers.

Print tools

The print tools of *technikboerse.com* allow you to place your machinery ads, including text and images, in various print titles.



Example integration Bavarian Agricultural Weekly

Your ads can also be placed in the following print titles:

Badische Bauernzeitung, Münchner Merkur, Heimatzeitung, Allgäuer Bauernblatt, Deutsches Weinmagazin, Der Badische Winzer, Gemüse

Price per machine and title € 79.00

@agrarteute
LABORSTÄRKE AUF DER FURT ERZEUGT

Wochenblatt
Bayerisches Landwirtschaftliches

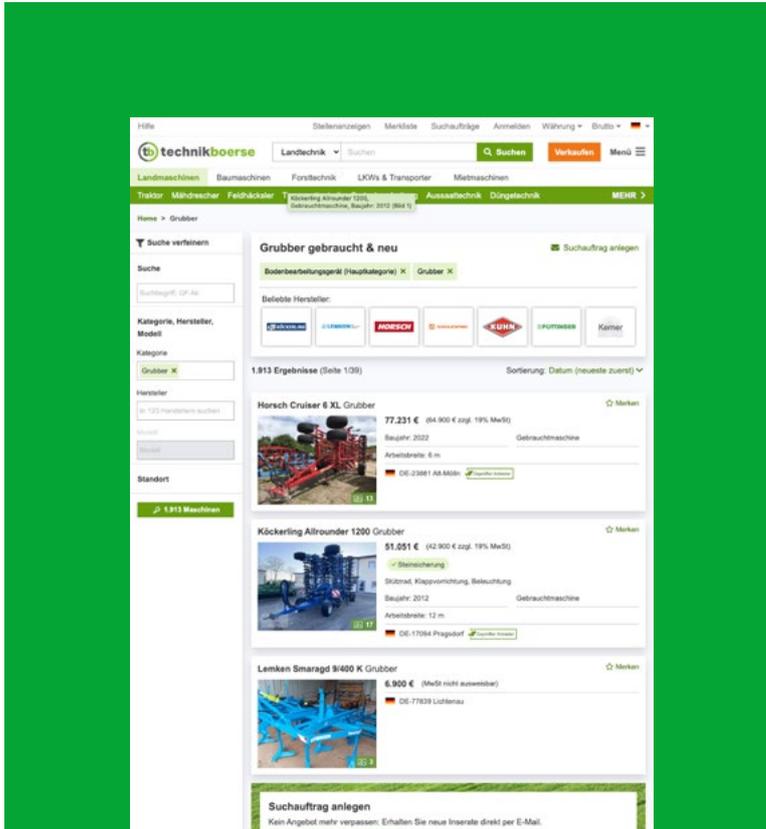
LAND & FORST
Die Stimme der Landwirtschaft, Seit Generationen.

BAUERN ZEITUNG

Forst & Technik
ERFOLGREICH IM WALD.

TRACTION
FEEL THE POWER

AT AGRAR TECHNIK
ERFOLG MACHEN.



Maximum attention for your brand

You want high attention in a product category? Our product “category sponsor” presents your brand in the matching context to show new products or boost your brand.

Benchmark data:

- you choose the matching category e.g. “cultivator” or “tractor”
- you will be highlighted as manufacturer in the overview
- you can create maximum attention with a fireplace ad (970 x 250 + 120 x 60)

Period	S 75,000 contacts per month	M 150,000 contacts per month	L 300,000 contacts per month
3 month	€ 1,499.00 per month	€ 2,999.00 per month	€ 5,999.00 per month
6 month	€ 1,199.00 per month	€ 2,099.00 per month	€ 4,499.00 per month
12 month	€ 899.00 € per month	€ 1,499.00 per month	€ 2,999.00 per month

The offer is not binding. All prices exclusive of VAT, 1 contact = 1 ad impression.

Online, social media and newsletter

Print magazines

Events

technikboerse machinery ads

Combination offers

Technical information

Contact

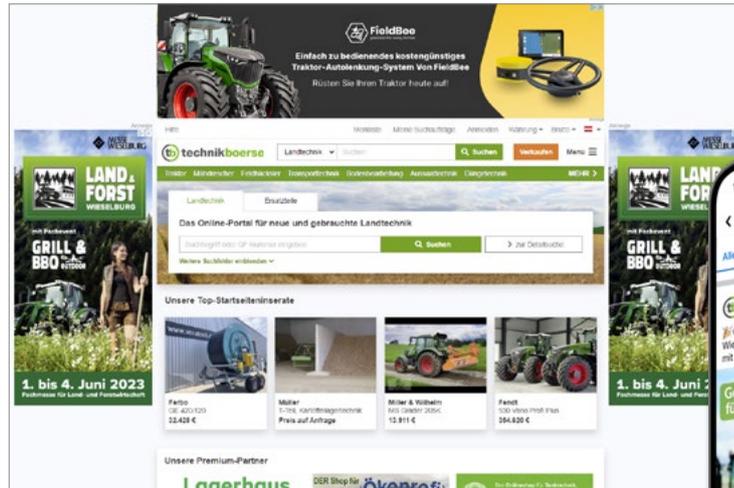
Trade fair booster

Use our **Trade Fair Booster** product to reach more than 500,000 potential visitors in at once. Our targeting criteria additionally allow you to narrow the audience down to specific regions and thematic focus areas.

The trade fair booster – your partner for maximum visibility and success!

- B2C mailing to a total of 33,000 farmers
- Billboard ad (970 × 250 px) with 100,000 contacts incl. regional and / or theme-specific targeting
- Sponsored Facebook post to more than 120,000 technikboerse fans
- Editorial contribution in the News & Events section

Price: from € 4,999.00*



Implementation examples



* All prices exclusive of VAT.

Online, social media and newsletter

Print magazines

Events

technikboerse machinery ads

Combination offers

Technical information

Contact

Stage your message perfectly with technikboerse online and print

Combine technikboerse online and print according to your preferences and budget and receive maximum attention in the end customer and specialist trade sector.

You determine the focus of your advertising message yourself:

Whether you promote your company profile or products or whether you want to attract new customers or talents or look for a dealer... this is where you reach everyone!

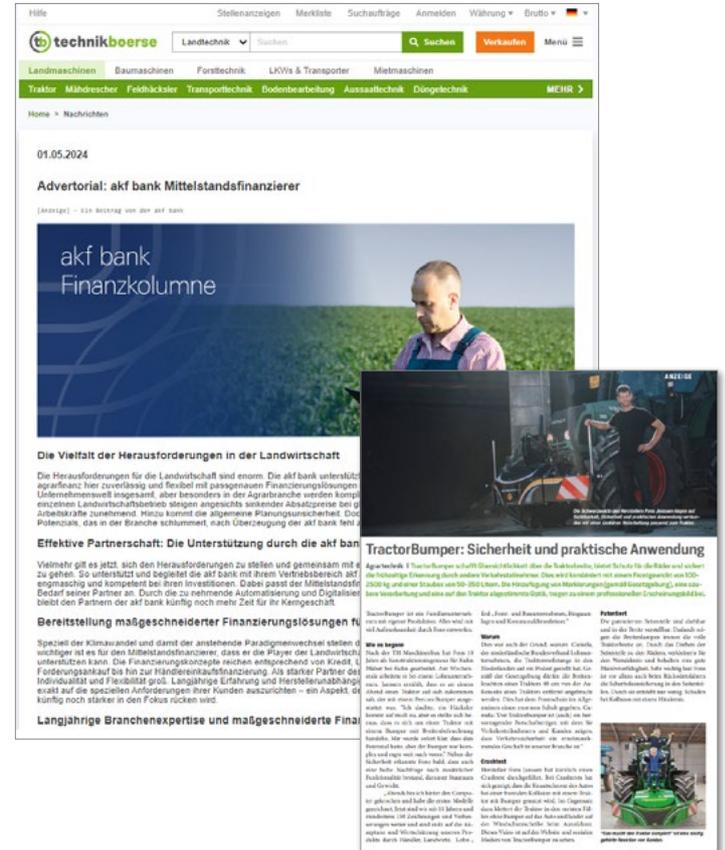
Perfect combination of image and product advertising:

→ technikboerse news advertorial (online)

→ technikboerse magazine advertorial (print), product or image advertisement



Please contact us, we will be happy to advise you!*



The screenshot shows the website interface with a search bar, navigation menu, and a featured article. The article title is "Advertorial: akf bank Mittelstandsfinanzierer". Below the title is a sub-headline "Die Vielfalt der Herausforderungen in der Landwirtschaft". The main image shows a man in a blue shirt working in a field. The article text discusses the challenges of agriculture and how akf bank provides financial solutions. There are also smaller sections for "Effektive Partnerschaft: Die Unterstützung durch die akf bank" and "Bereitstellung maßgeschneiderter Finanzierungslo...".

* Price depends on the volume booked and implementation costs.

Print & digital combination offer

Online, social media and newsletter	Print magazines	Events	technikboerse machinery ads	Combination offers	Technical information	Contact
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Achieve top reach at a cost-effective package price

Combine our digital reach with our unbeatable print reach.

Example 1:	
technikboerse magazine 1/1 page	€ 10,900.00
+ digital advertorial news with 4 weeks runtime	€ 2,999.00

Package price (with 20% discount): € 11,115.00

Example 2:	
technikboerse magazine 1/2 page	€ 5,800.00
+ digital advertorial news with 4 weeks runtime	€ 2,999.00

Package price (with 20% discount): € 7,035.00

Example 3:	
technikboerse magazine 1/4 page	€ 3,550.00
+ digital advertorial news with 4 weeks runtime	€ 2,999.00

Package price (with 20% discount): € 5,230.00

Online, social media and newsletter

Print magazines

Events

technikboerse machinery ads

Combination offers

Technical information

Contact



Your advantages

- Award-winning top career portal for the green industry
- Best reach in your target group with high visibility and acceptance in the green industry
- Many years of expertise and networking with the media of Deutscher Landwirtschaftsverlag GmbH
- Knowledgeable industry professionals with an established network of experts
- Strong community! We regularly reach approx. 16,000 Facebook fans, approx. 15,000 newsletter subscribers, as well as followers on LinkedIn and Instagram



CORE

Duration: 8 weeks

- ✓ Texts, links & logo
- ✓ Autom. refresh
- ✓ Google for Jobs indexed
- ✗ Header image
- ✗ Image gallery & header video
- ✗ Incl. JOBBBOX upgrade
- ✗ Incl. TOP JOB upgrade

Price: € 695.00*



ADVANCE

Duration: 8 weeks

- ✓ Texts, links & logo
- ✓ Autom. refresh
- ✓ Google for Jobs indexed
- ✓ Header image
- ✗ Image gallery & header video
- ✓ Incl. JOBBBOX upgrade
- ✗ Incl. TOP JOB upgrade

Price: € 845.00*



ELITE

Duration: 8 weeks

- ✓ Texts, links & logo
- ✓ Autom. refresh
- ✓ Google for Jobs indexed
- ✓ Header image
- ✓ Image gallery & header video
- ✓ Incl. JOBBBOX upgrade
- ✓ Incl. TOP JOB upgrade

Price: € 995.00*



Do you have questions about our products, are you interested in a job advertisement package or employer branding? Contact me:

Tanja Blechinger
 Sales Manager agrajo
 Tel. +49 89 12705-650
 agrajo@dlv.de



- **Adjustment service fee:** Job postings on agrajo.com are generally intended to be self-service. If you do not wish to create your job advertisement yourself, you can use our posting service for a fee of € 100.00*. We will then create the advertisement for you (based on your submission).
- **Option to extend:** After the end of the term, you can extend your job advertisement for a further 8 weeks at half the list price.

Online, social media and newsletter

Print magazines

Events

technikboerse machinery ads

Combination offers

Technical information

Contact

Market advantage through market research

agri experts – the full-service market research provider for the green sector



Full service Market research

Whether brand perception, advertising impact, product research or in-depth interviews: we transform the agricultural DNA of the dlV and the wealth of experience of the German green sector into economic advantage and practical solutions for you.



Individual support

We offer individual support throughout the entire project or in individual steps, from problem definition to interpretation and classification of results and their implementation.



Target group Insights

Gain deep insights into the wishes and needs of your target group. With our in-depth expertise in the 'green' industry, we conduct surveys online, in writing, by telephone or face-to-face, depending on the research objective.

Contact:

Marc Bozigursky

Market research consultant
Tel. +49 89 12705-464
Fax +49 89 12705-371
kontakt.agri-experts@dlv.de



Our services

- Quantitative and qualitative market research
- Comprehensive support for your corporate strategy
- Support throughout the entire project

Our Services

- Customised questionnaire design
- Recruitment & monitoring
- Analysis & evaluation of the collected data

Our Services

- Online access panel
- We reach over 80 % of German farmers
- Participant recruitment via dlV databases and various wide-reaching media channels

Visit our website
or follow us on LinkedIn:

www.agri-experts.de



Simply scan the QR code and view all information about how to supply your data correctly at a glance:

Advertising material specifications



Technical information:



Please send print documents to: office@technikboerse.com

Division manager Market & Service



Stefan Doseth

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